

MARKETING STRATEGY

The Insight program makes futures sales for you.

Our carefully selected experts compete for the best futures prices and will alert producers by phone blast and email when they make a sale and explain the fundamental or technical reasons behind their decisions.

The Insight program allows producers to improve revenue potential by diversifying the way they manage price risk.



GRAIN MARKETING IN FOUR EASY STEPS...

1

DECIDE

Decide how many bushels to enroll.
Consider selling in small percentages up to 30% of your APH.

2

SELECT

Pro Farmer • Roach Ag • TFM
Select one, two, or three teams.
Track their trading activity and performance.

3

SIGN

Sign addendum and cash grain contract with GRAINLAND.

4

DELIVER

Deliver bushels to your local GRAINLAND elevator and settle contracts after the pricing period is over.

SIGN UP: NOW THRU DECEMBER 31, 2020

PRICING PERIOD(S)

NEW CROP (2021)

CZ21: JAN 13 – SEP 30, 2021

SX21: JAN 13 – SEP 30, 2021

8 cents per bushel

INSIGHT LT (2022)

CZ22: JAN 13 – SEP 30, 2022

10 cents per bushel

Contact your local GRAINLAND office today



Choose From Three Experienced Analysts

ProFarmer

Professional Farmers of America (PFA) is one of agriculture's highest-profile organizations, recognized as a thought leader and top adviser for commodity markets, farm policy and breaking news. More than 14,000 of the largest and most influential farmers and ranchers are PFA "Members" who receive a variety of information services including the weekly ProFarmer newsletter and LandOwner newsletter. PFA's farm and agribusiness constituents are dispersed nationally, but are concentrated in the Midwest heartland. A typical PFA Member operates about 2,000 crop acres, and more than 30% also raise livestock. PFA was founded in 1973 and has been part of Farm Journal Media since 1998.



TFM PriceProducer

BY STEWART-PETERSON

Total Farm Marketing by Stewart-Peterson and its family of companies provide commodity consulting and marketing services, and risk management services for clients nationwide. Since 1985, they have helped clients develop a strategic, consistent and disciplined approach to farm marketing, preparing them for whatever the market may do.

The team at TFM PriceProducer utilizes their experienced advisor committee to drive strategy. Using their proprietary Market Scenario Planning and Weighted Average Price Methodology, the committee focuses on building price incrementally, while seeking to protect from risk while managing opportunity.



Roach Ag. Marketing is an independent, full-service commodity advisory firm founded in 1978 to help farmers do a better job of marketing their crops and livestock. Roach Ag. spent its first 21 years in Perry, Iowa, before moving its headquarters to Boca Raton, Florida. In addition, we have 7 offices located across the Corn Belt to better serve our clients and provide intelligence to the home office about crop and livestock fundamentals throughout the United States.

Our Professional Staff has over 200 years of combined experience in the futures industry to draw upon. Although our advisors are authorized to trade all commodities, we specialize in corn, soybeans, wheat, cattle and hog futures as well as ag commodity options.

INSIGHT – Brought to you by AgriVisor.